



**emnos**



**WORLD  
BUSINESS  
CHICAGO**

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**MAYOR EMANUEL WELCOMES EMNOS NORTH AMERICA HEADQUARTERS TO CHICAGO,  
CREATING MORE THAN 30 NEW POSITIONS DOWNTOWN**

*Chicago office of global data analytics and consulting firm expected to double in size by next year*

Today, Mayor Rahm Emanuel joined emnos U.S. Managing Director, Dr. Matthew Green, to welcome the global firm's new North American headquarters to Chicago. emnos opens its office in Chicago with approximately 30 hires and is forecast to double in size to more than 60 employees at 300 N. LaSalle within the next year. The company noted access to talent, connectivity, quality of life and excellent public transportation as key drivers in its decision to locate in Chicago.

"Chicago is increasingly becoming a destination for headquarters, as nearly 20 companies have committed to Chicago as their headquarters location in the last two years," said Mayor Emanuel. "I'm excited to welcome emnos to the city and I am sure they will be pleased with what they find here. Chicago has the greatest workforce in the world and it continues to evolve and grow."

Headquartered in Munich, Germany, emnos is a global data analysis and consulting firm that helps retailers improve commercial decisions and build stronger customer relationships. Known for placing customer knowledge at the center of decision-making, emnos provides insights, training and tools to help retail executives make the most profitable choices for their business.

"We are thrilled to open our new North American headquarters in the heart of Chicago," said Dr. Green. "It is our hope to support job growth in the Chicago area through our office expansion here and by helping some of the flagship retailers in the area and across North America grow their customer relationships and market share."

With the opening of the North American HQ in Chicago, emnos has five branches – including Munich, London, Paris and Madrid – and more than 140 employees worldwide. The firm's Chicago office will work with retailers across the U.S., Canada and Mexico to utilize data analysis and provide expert counsel and proprietary tools and technologies to make decisions such as adding new products, changing store formats and evolving customer rewards programs.

“Chicago is an ideal location for emnos’ growth, as the city provides a strong major retail market with an abundant business development potential,” said Jeff Malehorn, president and CEO of World Business Chicago. “We look forward to working with emnos and making the global company a part of our engaged business community for years to come.”

Attracting corporate headquarters to the city of Chicago is a critical component of Chicago’s Plan for Economic Growth and Jobs, produced by World Business Chicago at Mayor Emanuel’s request. The Plan’s 10 Transformative Strategies are clear and actionable items being implemented to drive economic impact in Chicago and the region.

To learn more about emnos, please visit <http://www.emnos.com>.

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